

CELEBRATING 20 YEARS OF  
ENCHANTMENT AND WONDER  
AT RIVER VALLEY SCHOOL

# WINTER *Wonder* LAND GALA

Sponsorship &  
Donation Information



RIVER VALLEY SCHOOL  
WONDER LIVES HERE



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WONDER LIVES HERE

## Overview

River Valley School is an inclusive independent school offering an exceptional, one-of-a-kind early childhood and elementary school experience from Pre-JK (Age 3) to Grade 6. We are a vibrant and growing school of approximately 290 students situated in a beautiful riverside campus in the heart of northwest Calgary. Unlike most independent schools in Calgary, formal academic testing is not required as part of the admissions process, therefore our student population represents a wide variety of backgrounds, talents, and abilities. Our programming is as unique as it is successful, and prioritizes the values of creativity, compassion, and community citizenship as equal partners to academic success. We believe that every child is extraordinary and brings their own unique kind of wonder into our community. Our job is to help them discover their personal best, while fostering an insatiable love of learning, excitement, and unstoppable self-confidence.

## The 20th Anniversary Winter Wonderland Gala

We are very excited to share that River Valley School's 2024 Winter Wonderland Charity Gala will be held at the beautiful Valley Ridge Golf Club on Saturday, February 24th, 2024. Not only is this event our biggest fundraiser of the year, but it also serves to commemorate our 20th anniversary as one of the leading schools in Calgary, Alberta.

## How does the Gala support River Valley School?

River Valley School is a registered charity (#130167406RR0001). As a non-profit organization, we rely on generous sponsorships and donations to provide our students and the local Calgary community with an enriched education in a supportive environment. Our current fundraising needs include:

- **An accessible and inclusive outdoor playspace with an immediate focus on an athletic field expansion.** Research in child health is increasingly demonstrating the critical importance of daily physical exercise, free play, and access to nature in the physical, social and emotional development of young children. Our vision is to develop our grounds in a way that inspires gross motor development and coordination, friendship and collaboration, creative and innovative play and most importantly; bring our community together in a beautiful outdoor learning environment.
- **Enrichment to our fine arts, drama and music programming** to enhance creative and cultural opportunities, and stimulate right brain development, abstract thinking and emotional intelligence. By utilizing arts programming to its full potential, we are not only contributing to this generation of children's success, but empowering them to be proud of who they are, what they create and what impact they can have on the world around them.
- **Modernizing our educational infrastructure and technology** with a focus on age-and-stage appropriate guidance and support. Teaching our students how to safely navigate the challenges and opportunities in today's digital world is among our top and ever evolving priorities.





## Silent Auction



Items that we are looking for could include, but are not limited to, the items listed below:

### TRAVEL

- Hot air balloon ride
- Airline tickets / travel vouchers
- One-week timeshare
- Weekend at a mountain lodge
- New luggage
- Helicopter ride

### HOME, TECH & TOYS

- iPad or computer Gaming consoles (PlayStation, Xbox, Nintendo)
- New designer handbags, sunglasses, jewelry
- Home décor items
- High-end kitchen appliances
- SLR Camera

### EXPERIENCES/SERVICES

- Private wine tasting / catering
- Cooking lessons
- Gift certificates for restaurants
- Guided fishing or hunting trips
- Teeth whitening services
- Spa services
- Car detailing / Home Cleaning
- Concert tickets

### FAMILY

- Family photography session
- Painting commissioned by local artist
- Children's birthday party planning
- Pottery/art lessons
- Movie tickets

### GIFT BASKETS

### SPORTS

- Tickets/Box seats to Calgary Flames, Hitmen, Stampeders, etc.
- Signed sports memorabilia
- Sports lessons
- Personal trainer at a gym
- Skiing/snowboarding passes

- Home spa items (bath salts, slippers, towels, etc.)
- Winter fun (toys and goodies for snow play)
- Home décor items (throws, candles, housewares, linens)
- Wine or craft beer basket

### PLEASE NOTE:

Auction Item donations require proof of value (receipt/invoice) in order to be reviewed as eligible for a tax receipt. Art/Jewelry may require a written appraisal. If event tickets are included with your donation, a tax receipt will be issued less the benefit value of the tickets.



# Sponsorship Levels

As a non-profit organization, we rely on generous sponsorships and donations to provide our students and the local Calgary community with an enriched education in a supportive environment.

**Please note:** Sponsorship roles and levels are open to negotiation therefore we are happy to connect with you to discuss your overall marketing goals and determine an agreement that best suits the level of exposure you're looking for.

## "EMPOWERING WONDER" SPONSOR \$10,000

- Includes six (6) tickets to the Gala
- 1 dedicated post with engaging creative content on our social media with direct link back to your organization's website
- Podium recognition from the Head of School at the gala
- Opportunity to address Gala attendees directly during the event
- Opportunity to provide marketing materials and/or signage at the event
- Name and/or company logo recognized:
  - On the River Valley School main website page (with direct link back to your website)
  - On all principal signage at the Gala
  - Podium recognition from the head of school at the Gala
  - All pre and post Gala related school e-newsletters, print materials and social media posts

## "INSPIRING WONDER" SPONSOR \$7,500

- Includes four (4) tickets to the Gala
- 1 dedicated post with engaging creative content on our social media with direct link back to your organization's website
- Podium recognition from the Head of School at the Gala
- Opportunity to provide marketing materials at the event
- Name and/or company logo recognized:
  - On the River Valley School main website page (with direct link back to your website)
  - On all principal signage at the Gala
  - All pre and post Gala related school e-newsletters, print materials and social media posts

## "CULTIVATING WONDER" SPONSOR \$5,000

- Includes four (4) tickets to the Gala
- Opportunity to provide some marketing materials at the event
- Name or company logo recognized:
  - On the River Valley School main website page (with direct link back to your website)
  - On all principal signage at the Gala
  - All pre and post Gala related school e-newsletters, print materials and social media posts



### **"SPARKING WONDER" SPONSOR \$2,500**

- Includes two (2) tickets to the Gala
- Name or company logo recognized:
  - On the River Valley School main website page (with direct link back to your website)
  - On all principal signage at the Gala
  - Thank you school e-newsletter and social media posts

### **EVENT SPECIFIC SPONSORSHIP OPPORTUNITIES:**

- **Hospitality Sponsor (\$8000): *This sponsor contributes to the food and drinks at the event.***
  - Includes four (4) tickets to the Gala
  - 1 dedicated post with engaging creative content on our social media
  - Opportunity to provide marketing materials at the event
  - Name and/or company logo recognized:
    - On the River Valley School main website page (with direct link back to your website)
    - On all principal signage at the Gala
    - Podium recognition from the head of school at the Gala
    - All pre and post Gala related school e-newsletters, print materials and social media posts
- **Champagne Toast Sponsor (\$2,500): *This sponsor contributes to our 20<sup>th</sup> anniversary champagne toast during the event. ----- This sponsorship spot has been taken***
  - Includes two (2) tickets to the Gala
  - Name or company logo recognized:
    - On the River Valley School main website page (with direct link back to your website)
    - During our exciting 20<sup>th</sup> anniversary champagne toast
    - On bar signage at the Gala
    - Sponsorship thank you school e-newsletter and social media posts
- **Music Sponsor (\$1,500): *This sponsor contributes to the music during the event. ----- This sponsorship spot has been taken***
  - Name or company logo recognized:
    - On the River Valley School main website page (with direct link back to your website)
    - On DJ signage at the Gala
    - Sponsorship thank you school e-newsletter and social media posts
- **Photo Booth Sponsor (\$1,500): *This sponsor contributes to the photobooth station at the event. ----- This sponsorship spot has been taken***
  - Name or company logo recognized:
    - On the River Valley School main website page (with direct link back to your website)
    - On Photobooth signage at the Gala
    - Sponsorship thank you school e-newsletter and social media posts



## SPONSORSHIP FORM

### SPONSOR CONTACT INFORMATION

Sponsor Name (as you would like to be recognized)

Contact Name

Title

Address

City/Province

Postal Code

Home Phone

Cell Phone

Email Address

### SPONSORSHIP LEVELS *(please check the box)*

Empowering Wonder  
\$10,000

Hospitality Sponsor  
\$8,000

Inspiring Wonder  
\$7,500

~~Champagne Toast Sponsor~~  
~~\$2,500~~

Cultivating Wonder  
\$5,000

~~Music Sponsor~~  
~~\$1,500~~

Sparkling Wonder  
\$2,500

~~Photobooth Sponsor~~  
~~\$1,500~~

### PAYMENT INFORMATION

CHEQUE enclosed in the amount of \$ \_\_\_\_\_

Please make the cheque payable to River Valley School Society

E-TRANSFER to [finance@rivervalleyschool.ca](mailto:finance@rivervalleyschool.ca)

CREDIT CARD for the amount of \$ \_\_\_\_\_

Please note there will be a 3% fee added to all credit card payments

Cardholder Name (as shown on card):

Card Number:

Expiration Date (mm/yy):

CVV:

Signature:

Date:



## AUCTION ITEM / DONATION FORM

### DONOR INFORMATION

Donor Name (as you would like to be recognized)

Contact Name

Title

Address

City/Province

Postal Code

Work Phone

Cell Phone

Email Address

### AUCTION ITEM INFORMATION

Item Description

Any limitations and/or restrictions

Retail Value of Item

### CASH DONATION

**CHEQUE enclosed in the amount of \$\_\_\_\_\_**  
Please make the cheque payable to River Valley School Society

**E-TRANSFER to [finance@rivervalleyschool.ca](mailto:finance@rivervalleyschool.ca)**

**CREDIT CARD for the amount of \$\_\_\_\_\_**  
Please note there will be a 3% fee added to all credit card payments

Cardholder Name (as shown on card):

Card Number:

Expiration Date (mm/yy):

CVV:

Signature:

Date:

#### PLEASE NOTE:

CRA guidelines prohibit the issue of tax receipts for services, gift certificates or corporate sponsorships (which gain a marketing or advertising value). Auction Item donations require proof of value (receipt/invoice) in order to be reviewed as eligible for a tax receipt. Art/Jewelry may require a written appraisal. If event tickets are included with your donation, a tax receipt will be issued less the benefit value of the tickets.



## DONATION TAX RECEIPT INFORMATION

### PLEASE NOTE:

CRA guidelines prohibit the issue of tax receipts for services, gift certificates or corporate sponsorships (which gain a marketing or advertising value). Auction Item donations require proof of value (receipt/invoice) in order to be reviewed as eligible for a tax receipt. Art/Jewelry may require a written appraisal. If event tickets are included with your donation, a tax receipt will be issued less the benefit value of the tickets.

Do you require a charitable tax receipt for your donation?                      Yes                      No

*If you selected YES, please complete the information below.*

**IMPORTANT:** Please note that the DONOR CONTACT NAME and the NAME TO BE ISSUED ON THE CHARITABLE TAX RECEIPT must match in order to be valid.  
If you have questions about this, please contact [finance@rivervalleyschool.ca](mailto:finance@rivervalleyschool.ca)

Name to be issued on the charitable tax receipt

Full Mailing Address

Signature

Date

**Please complete the information above and return to:**  
RVS Finance Department at River Valley School  
3127 Bowwood Drive NW, Calgary. AB. T3B 2E7  
or email to [gala@rivervalleyschool.ca](mailto:gala@rivervalleyschool.ca)

Registered Charity BN # 105645212 RR0001