

BECOME A PARENT AMBASSADOR – SHARE THE WONDER AT RVS

WHY YOU MATTER

At River Valley School, many of our most aligned and engaged families come to us because another parent took the time to share their experience. Your voice is powerful—when you speak from the heart, it builds trust and inspires others to imagine their child here too.

WHAT YOU CAN DO

- Start a conversation: Tell a friend, neighbour, or colleague about your RVS experience.
- Post online: Share a photo or story about your child's learning journey. Tag @rivervalleyschool and use #WonderLivesHere.
- Welcome new families: Be a friendly face at school events or offer to connect with prospective parents.

TOOLS YOU CAN USE

- Download our Ambassador Toolkit with logos, photos, and sample posts
- Use a quick message template (See below)
- Fall Open House Events (dates are shared on our website and master calendar)
- Private tours available year-round!

If you're ever unsure or want to get more involved, reach out to our Community Team at community@rivervalleyschool.ca or just stop by the office—we'd love to connect!



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TEXT OR WHATSAPP MESSAGE

Hey! Just wanted to mention—our family has had such a great experience at River Valley School. If you're still exploring school options for [child's name], I'd be happy to share more or connect you with someone there!

EMAIL MESSAGE

Hi [Friend's Name],

I know you've been thinking about school options, and I just wanted to share a quick note about River Valley School. It's where [child's name] goes, and we've had such a positive experience there.

It's a small, nurturing environment that really celebrates kids for who they are—lots of hands-on learning, amazing teachers, and a strong focus on curiosity, kindness, and connection.

If you're curious or want to ask questions, I'd be happy to chat or help you book a tour. They're currently accepting applications and offering private tours.

Here's the website if you want to take a peek: www.rivervalleyschool.ca

Let me know if I can help!

INSTAGRAM STORY / DM PROMPT (TO GO WITH A PHOTO OR POST)

We've absolutely loved our journey at River Valley School—especially how they nurture curiosity and creativity from the very start. If you're looking for a school for your little one, definitely check them out! DM me if you want the some more deets 🧡

@rivervalleyschool #WonderLivesHere

NEW FAMILY WELCOME MESSAGE (AFTER SOMEONE ENROLS)

Hi [Name],

Just wanted to say welcome to River Valley School! We've really enjoyed being part of the community, and if you ever have questions—or just want a familiar face to say hi to—please feel free to reach out. Happy to chat anytime or meet up at drop-off!

