RIVER VALLEY SCHOOL
WONDER LIVES HERE

COMMUNITY PARTNERSHIP PROGRAM

2026/27

BUILDING *WONDER*. TOGETHER.

Partner with River Valley School to inspire curiosity, strengthen community and create meaningful opportunities for students.



Partnership with purpose.

At River Valley School, community is part of how learning happens. Our students grow within a network of relationships that includes educators, families, grandparents, volunteers, donors and community partners.





> **At River Valley School, meaningful relationships help turn curiosity into confidence and learning into growth.**

WHY PARTNERSHIP MATTERS

A partnership with RVS is more than event sponsorship. It helps create experiences that bring families together, enrich student learning and strengthen the sense of belonging that makes our school community special.

Wonder lives in the opportunities our community helps make possible.

Dear Community Partner,

Childhood is a time of extraordinary growth, discovery and possibility.
At River Valley School, we believe it deserves a school built entirely around it.

Every day, more than 315 students are encouraged to ask bold questions, explore new ideas, build meaningful relationships and discover their individual best. These experiences are strengthened by a community that believes deeply in children and in what becomes possible when we invest in them together.

When your organization partners with River Valley School, you are doing more than sponsoring an event. You are helping create experiences that bring families together, enrich student learning and strengthen the sense of belonging that makes River Valley School so special.

We invite you to become part of that story. Together, we can create more opportunities for children to discover, grow and thrive, with *wonder* at the heart of it all.

With gratitude,



Haley Commodore
Director of Advancement
River Valley School

A community worth investing in.

RVS is a close-knit independent school in northwest Calgary where every child is known and learning is rooted in curiosity, connection and discovery.



315+
STUDENTS

A close-knit learning environment where children are known, supported and appropriately challenged.



200+
FAMILIES

An engaged family community, including grandparents, who actively participate in school life.



15,000+
ACCOUNTS REACHED

Our Instagram reached 15,000+ accounts in four weeks, with 96% of that reach coming from beyond our existing audience.



BROAD
PROFESSIONAL NETWORK

Our families bring experience and leadership across a wide range of industries and professions, creating meaningful opportunities for connection and partnership.

Recognition works best when it is part of authentic, high-quality impact storytelling that shows what the partnership made possible, rather than stand-alone advertising.

Where partnership can come to life.

Partnership opportunities are connected to specific RVS events and initiatives. Availability and recognition are confirmed individually so each partnership feels relevant, respectful and aligned with the purpose of the experience.

COMMUNITY EXPERIENCES

Welcome Back Festival • Spring Festival • Approved family and community gatherings

LEARNING & INNOVATION

STEAM Studio experiences • Maker's Market • Art Walk Showcase

ADVANCEMENT INITIATIVES

Annual Fund Launch • Giving Day • Approved fundraising events

CULTURAL CELEBRATIONS

Considered individually when a partnership is authentic, relevant and respectful to the celebration.

WELLNESS & ACTIVE LIVING

Wellness initiatives • Servus Kids Race • Approved active-living experiences.

Recognition stays connected to the agreed event or initiative.





A clear path to partnership.

Investment levels provide a starting point. Final benefits are confirmed for each sponsored event or initiative. RVS only promises recognition it can deliver consistently.

EXPLORER	DISCOVERY	INNOVATION	VISIONARY	LEGACY
$2,500	$5,000	$10,000	$15,000	$20,000

Recognition connected to the sponsored event or initiative	**All levels**
Website or partnership-page recognition, where appropriate	**Confirmed by level/property**
Brand visibility before, during and after the sponsored property	**Confirmed in agreement**
Recognition integrated into appropriate RVS impact storytelling and communications	**Editorially planned**
Custom activation opportunity	**Select partnerships only**
Premier / exclusive positioning	**Legacy only, where explicitly offered and confirmed in writing**

Important: All recognition is subject to editorial planning and Marketing & Communications approval. Recognition does not automatically extend across unrelated RVS events or channels.

Let's build something meaningful.

We welcome thoughtful ideas that align with an organization's values and with the educational purpose of River Valley School.

ALIGN WITH YOUR PASSIONS

Explore support for STEAM, wellness, arts, financial accessibility, student leadership and other approved priorities.

ACTIVATIONS & EXPERIENCES

Booths, workshops and demonstrations may be considered when they fit the event and receive school and academic approval.

EMPLOYEE ENGAGEMENT

Approved volunteer or event participation can create meaningful ways for teams to contribute.

MATCHING GIFTS & IN-KIND SUPPORT

Matching opportunities and in-kind contributions are reviewed and approved by RVS.

CO-BRANDED STORYTELLING

Impact stories may be shared through appropriate RVS channels, subject to editorial and visual standards.

PARTNERSHIP BOUNDARIES

Partnerships do not provide automatic access to students, families, classrooms or school events. Recognition and engagement are thoughtfully integrated while protecting RVS educational purpose, editorial independence, visual identity and responsibility to students.





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We would be pleased to learn more about your organization and explore a partnership that creates meaningful impact for RVS students and families.

SCHEDULE A CONVERSATION

Haley Commodore

Director of Advancement

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All sponsorship recognition, activations and partner engagement are subject to RVS approval.